

# 2012 Winter MTB Series

January 29, February 12, February 26  
C'mon, it's not that cold...



## SPONSORSHIP OPPORTUNITIES AVAILABLE NOW!



**C'mon, its not that cold.** Step out into the crisp winter air, put on your balaklava, your gloves, and get on your mountain bike, and start pedaling. **Welcome to the 2012 Winter MTB Series.**

Brought to you by – who else? -- **BigDaveSports**, this new 3-race mountain bike race series brings the toughest of cyclists out to brave the elements for top notch athletic competition. **With a strong focus on JR race categories** (don't worry, we've included adult categories, too), the 2012 Winter MTB Series will provide unique courses and a chance to keep fitness levels up during that tough "off-season" time of year, when minds may otherwise be tempted to focus more on candy canes and cookies than training.

**BigDaveSports**, the agency behind this and over 30 competitive sporting events held throughout the region each year, is providing opportunities for businesses to benefit from the **visibility and promotional opportunities** via sponsorship of this event.



Please feel free to contact David Riemenschneider or Christa Zielke and **let us know how we can include your business in the 2012 Winter MTB Series!**

**David Riemenschneider**  
Owner, BigDaveSports  
Bigbikerdave@gmail.com

**Christa Zielke**  
Sponsorship Coordinator, BigDaveSports  
Dempseyzielke@hotmail.com

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**BIGDAVESPORTS**  
COMPETITION  
SERVICES,  
ASSISTANCE &  
REPORTING



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## BENEFIT SUMMARY

**What do you get for your sponsorship dollars?** Depending on which sponsorship level you choose, there are various amounts of exposure you will receive.

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	IN-KIND
<b>SPONSORSHIP COST</b>	<b>\$500</b>	<b>\$250</b>	<b>\$100</b>	Goods valued \$100+
Naming rights on event	Yes	No	No	No
Logo placement on Champion's Jersey (Championship events only)	Yes	No	No	No
Logo placement on flyers	Prime Location	Yes	No	No
On site banner	Yes	Yes	Yes	No
1 on-site booth	Prime Location	Yes	Yes	Yes
On site printed material placement	Yes	Yes	Yes	Yes
Logo placement on website (including hyperlink to your site)	Prime Location	Yes	Yes	Yes
Multiple mentions by DJ/Race Announcer during the event (Criteriums and Cyclocross events only)	Yes	Yes	Yes	No

Projected attendance for each race (including racers and spectators): **+50**

Projected visibility for advertising (based on projected participants/competitors, listserv of cyclists, website traffic, traffic on results sites): **+1000**

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SPONSORSHIP CONTRACT

**YES! This is my brand of insanity. I would like to be a part of the Winter MTB Series.**

Name of Business/Sponsor:

Name of sponsor contact/representative:

Website of business:

Business Phone:

Business Address:

Please send vector-ready version of logo (.ai file preferred) to  
**bigbikerdave@gmail.com**

Sponsorship level (circle one):

PLATINUM

GOLD

SILVER

Payment received by (name):

Check #:

Signatures:

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Sponsor

Date

---

BigDaveSports Representative

Date

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*rogue*  
racing project