

2012 Ohio Spring Road Series

8 Races

March 18 - May 20, 2012



SPONSORSHIP OPPORTUNITIES AVAILABLE NOW!



Roadies have started counting down the days. With only 8 short weeks left until the first race of the **Ohio Spring Road Series**, they are training hard, getting their racing licenses in order, and envisioning their team colors on top of the podium.

The 2012 Ohio Spring Road Series (OSRS) draws competitors from all over the state and region to participate in some of the best competitive cycling around. With 8 unique, challenging road courses all over southwest Ohio, the OSRS provides top notch road racing experiences for both seasoned racers and rookies alike.

BigDaveSports, the agency behind this and over 30 competitive sporting events held throughout the region each year, is providing opportunities for businesses to benefit from **visibility and promotional opportunities** via sponsorship of this series. **Attached you will find information on a variety of sponsorship opportunities to match your needs and budget.** Take a look and find out how your company can benefit.



Please feel free to contact David Riemenschneider or Christa Zielke and **let us know how we can include your business in the 2012 Ohio Spring Road Series!**

David Riemenschneider
Owner, BigDaveSports
Bigbikerdave@gmail.com

Christa Zielke
Sponsorship Coordinator, BigDaveSports
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SERVICES,
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REPORTING

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BENEFIT SUMMARY

What do you get for your sponsorship dollars? Depending on which sponsorship level you choose, there are various amounts of exposure you will receive.

	PLATINUM	GOLD	SILVER	BRONZE
SPONSORSHIP LEVEL				
SPONSORSHIP COST	\$1500	\$500	\$250	\$100
Naming rights on event	Yes	No	No	No
Logo placement on Champion's Jersey (Championship events only)	Yes	No	No	No
Logo placement on flyers	Prime Location	Yes	No	No
On site banner	Yes	Yes	Yes	No
1 on-site booth	Prime Location	Yes	Yes	Yes
On site printed material placement	Yes	Yes	Yes	Yes
Logo placement on website (including hyperlink to your site)	Prime Location	Yes	Yes	Yes

Projected attendance for each race (including racers and spectators): **+200**

Projected visibility for advertising (based on projected participants/competitors, listserv of cyclists, website traffic, traffic on results sites): **+5000**

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SPONSORSHIP CONTRACT

YES! I want to be a part of the most popular road race series in Ohio. I would like to sponsor the Ohio Spring Road Series.

Name of Business/Sponsor:

Name of sponsor contact/representative:

Website of business:

Business Phone:

Business Address:

Please send vector-ready version of logo (.ai file preferred) to
bigbikerdave@gmail.com

Sponsorship level (circle one):

PLATINUM

GOLD

SILVER

Payment received by (name):

Check #:

Signatures:

Sponsor

Date

BigDaveSports Representative

Date

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